



## Choosing between a physical or virtual meeting



# What works best for you?

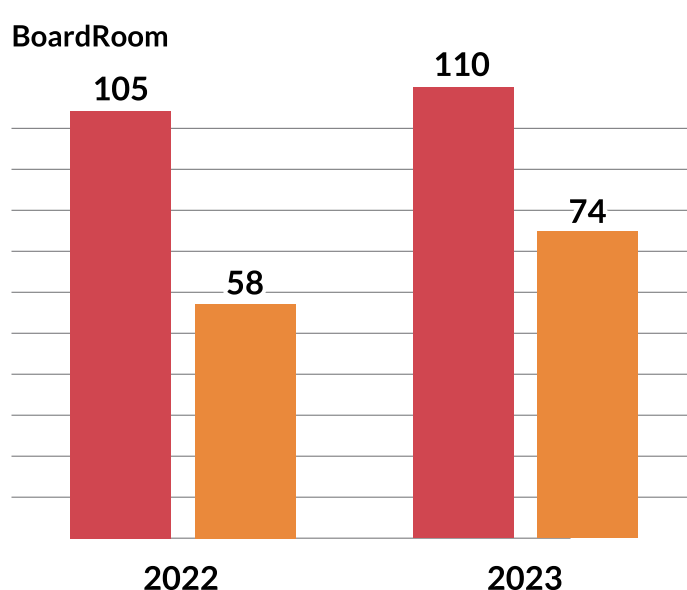
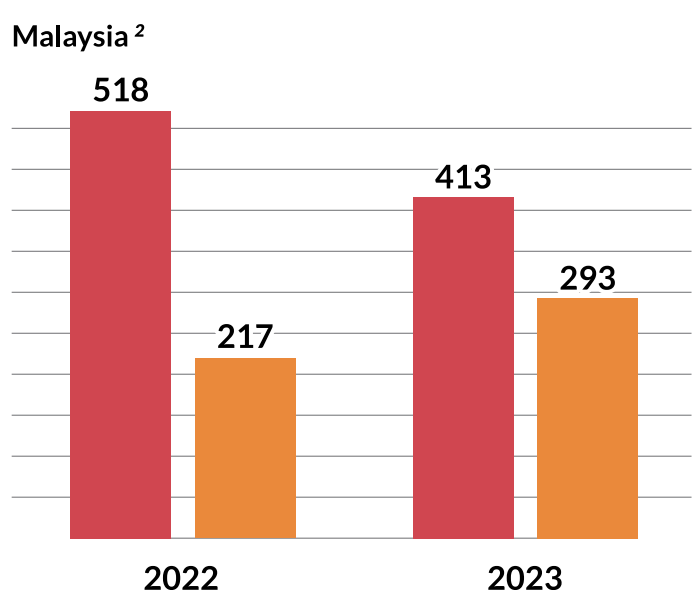


As one of Malaysia's leading meeting services providers conducting over 1,000 meetings since 2021, we have harnessed our experience and collected data on meeting proceedings covering the first half of each year in 2022 and 2023. Here are some key insights and takeaways.

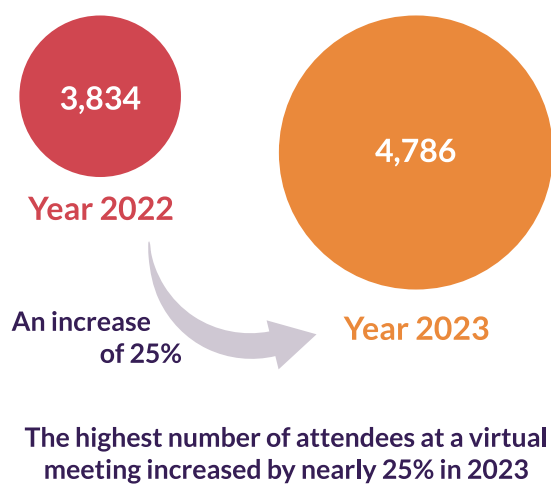
## PHYSICAL AND VIRTUAL MEETINGS ARE BOTH POPULAR

As Malaysia relaxed its Movement Control Order post COVID-19, physical meetings are making a comeback. In-person meetings have increased from 30% in 2022 to 42% in 2023. Virtual meetings, however, remain popular at 58% in 2023.

Overall, BoardRoom organised 28% more physical meetings in 2023 compared to the previous year. We also facilitated 5% more virtual meetings.



## VIRTUAL MEETINGS ATTRACTING HIGHER ATTENDANCE



The inclusivity and convenience of virtual meetings have led to rising attendance. In 2022, the highest number of attendees at an online meeting was 3,824. In 2023, this number increased to 4,786.

There could be three possible reasons: geography, health and accessibility. Malaysia's size makes it challenging to gather everyone for in-person meetings and there may also be lingering concerns over COVID-19. Going virtual also allows participants to join multiple meetings at any one time.

## SHOULD YOU HAVE A PHYSICAL OR VIRTUAL MEETING? HOW TO DECIDE?

A look at the benefits and pitfalls of organising an online or in-person meeting.



## HOW TO ORGANISE A SUCCESSFUL MEETING?

### Best Practices

- Being responsive to requests
- Giving sufficient notice periods
- Simplifying administrative guides

### Technologies Innovation

- Seamless voting experience
- A transparent Q&A platform
- A simplified meeting process

### Statutory Requirements

- Establishing clear communication channels
- Having a good reference point
- Setting a standard direction



## MEET WITH BOARDROOM



With over 40 competitors in Malaysia, BoardRoom leads the way, having conducted close to 1,000 meetings from 2021 to date. We have the expertise and know-how to help you conduct the perfect session.

Chat with us today to see how we can help take your meetings to the next level.

Technology partner



### Notes

(1) All data was collated from meetings during the January - June Meeting Seasons in 2022 and 2023.

(2) Numbers were extracted from Bursa Malaysia



Contact us today to understand how BoardRoom can help you organise your next meeting that complies with regulatory requirements & adopts the latest technology.

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